

Business

Journal Review

Wabash grad starts franchise

Dr. Len Fulkerson, a longtime resident of Wolcott, recently became the newest member of the Window Genie franchise system. “Dr. Len” as he is commonly referred to, worked with a local franchise coach and after looking at seven or eight different franchises, chose to begin his next career with Window Genie, based in Cincinnati.

“There are several things I liked about Window Genie, but the two most important to me were that the management team was of the highest integrity and character, and secondly, the franchise offered multiple services which many franchises do not,” Fulkerson said.

After graduating from Wabash College and Purdue University School of Veterinary Medicine, Fulkerson joined Dr. Phil Flora at the Wolcott Veterinary Clinic. What began as a clinic with three employees and a true mixed animal clinic, grew into a swine consulting practice with nineteen employees that Fulkerson and a partner then sold in 2006 to a national company.

“I stayed on with the new owners for three years, but missed being my own boss and being directly involved with growing a business” Fulkerson said. “I am at the age where the trial and error required to



DR. LEN FULKERSON a Wabash College graduate recently started a Window Genie franchise.

make a business successful did not appeal to me, so when one of my best friends suggested I look into a franchise, I started researching the options that were out there,” Fulkerson said.

Window Genie is a nationally ranked franchise company that offers services to both residential and commercial customers that include window cleaning, window tinting, pressure washing, gutter protection and concrete cleaning/sealing.

Richard Nonelle, president of Window Genie said, “We are actively growing our system, and Dr. Len was the perfect candidate for us. As a previous business owner, he had already experienced the entrepreneur lifestyle and the Lafayette market was a great territory to open.”

Window Genie of Greater Lafayette had its official launch the first week of March. “I can’t count the number of times I have been asked, ‘Why did you go from being a veterinarian to owning a service franchise?’” he said. “I feel I couldn’t be more fortunate, because very few people have the opportunity to enjoy different careers or to grow a small business, and now I have the opportunity to do that again and that’s what excites me. With our veterinary practice we strove to offer exceptional professional service, and with Window Genie, we strive to accomplish the same goal.”

For more information on Window Genie, visit www.windowgenie.com or www.masterfranchiseservices.com

